

I'm a highly motivated Web Developer and Designer with a passion for new technologies and challenges. During the last eight years, I've developed countless websites using Gulp, Git, Photoshop, Fireworks, Flash, Illustrator, Bootstrap, WordPress, Muse, Edge and many others – making responsive design float smoothly on all devices. HTML5, XHTML, HTML, XML, Sass, Javascript and jQuery are the languages I use most for responsive layouts, styling, validations, slideshows and SEO. I'm friendly and driven. And although I prefer working in a team, I show the same pro-active approach towards projects I work on independently.

ACHIEVEMENTS

- I developed, enhanced and corrected **more than 100 websites** for small to medium-sized businesses as well as major brands like H&M and Microsoft.
- While working at McCann and using Gulp, Sass and many other packages, I created a **script for an automated process** that significantly improved and sped up the production of animations, rich media and other digital content.
- I developed a method for the programme page of a conference website that lets users create a **personalised conference schedule**, improving UX for the delegates.
- Most recently, I designed and co-developed the **game app Beat'em** which is downloadable from GooglePlay and in the process to be available on the AppStore.
- In all my projects, I implemented a rigorous **process for cross-browser testing** on IE, Mozilla and Chrome, which corrected layout issues on many websites I worked on.

WORK EXPERIENCE

JANUARY 2018 - PRESENT

Freelance Web Developer/Designer & Graphic Designer

I currently work with my own clients, designing game and other kind of apps, developing websites and creating digital design.

Key skills: Hand-coding, CMS, Photoshop, Illustrator, Javascript, HTML5, CSS3

MARCH 2017 - JANUARY 2018

Senior Digital Designer – William Lea Tag, London

Working exclusively with the H&M team, I produced digital campaigns for 63 countries. I created master designs and digital content for a big number of platforms such as Double-Click, Sizmek, Instagram, Facebook and many others.

Key skills: Photoshop, Illustrator, Javascript, HTML5, CSS3

JANUARY 2016 - FEBRUARY 2017

Interface Digital Developer – McCann Worldgroup, London

As an Interface Developer, I was responsible for designing, coding and managing high quality, cross-browser, cross-device solutions for Microsoft (Xbox, Surface, Cloud, Windows 10) in different markets (UK, Germany, France, Sweden to name a few). I hand-coded HTML5, Sass and Javascript and gained in-depth experience with the Greensock Animation library and server platforms (Atlas, DoubleClick, Flashtalking, Sizmek). As well as liaising with creatives, project managers and UX designers to provide technical insight and develop realistic solutions, I contributed opinions and ideas on new technologies and created new ways of working. I also created tools to enhance productivity, for instance an email template generator.

Key skills: Gulp, Grunt, Git, Node, Sass, Javascript, HTML5, CSS3, Photoshop, Illustrator




SKILLS

HTML/HTML5/XHTML	●●●●●
CSS 2 & 3	●●●●●
WordPress	●●●●●
Photoshop	●●●●●
InDesign	●●●●●
Illustrator	●●●●●
Sass	●●●●●
Gulp	●●●●●
Fireworks	●●●●●
After Effects	●●●●●
Javascript	●●●●●
jQuery	●●●●●

LANGUAGES

Portuguese	●●●●●
English	●●●●●
Spanish	●●●●●
Italian	●●●●●

INTERESTS

-  www.londonmusichall.co.uk
-  www.information society.co.uk
-  www.thecatlog.com

REFERENCES

Available on request

CONTACT

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-  07946 172 590
-  fernandofas.com
-  [linkedin.com/in/fernandofas](https://www.linkedin.com/in/fernandofas)

WORK EXPERIENCE (CONTINUED)

DECEMBER 2014 – DECEMBER 2015

Freelance Web Developer/Designer & Graphic Designer

I enjoyed working with my own clients such as Decathlon UK, illusionflamenca.co.uk and littleslounge.com. I developed e-commerce sites, email templates as well as created web banners, landing pages and print material.

Key skills: hand-coding, CMS, Photoshop, InDesign, Illustrator, Dreamweaver, Javascript

AUGUST 2012 – DECEMBER 2014

Front-end Developer & Web Designer – Ella Jade Interiors

I was the sole web developer and designer, responsible for all of the company's websites and email campaigns, landing pages, banners, interactive PDFs as well as print catalogues, flyers and brochures. Social media also falls into my responsibilities.

Key skills: hand-coding, plug-ins, XHTML, HTML, CSS 2 & 3, X, Javascript and jQuery

DECEMBER 2011 – AUGUST 2012

Freelance Web Developer & Designer – Dennis Publishing and private clients

In this freelance position, I designed bespoke email campaigns, landing pages, banners, print designs, interactive PDFs and interactive flash animations as well as web design, mainly for Dennis Publishing but also for other clients.

Key skills: Dreamweaver, Photoshop, InDesign, Illustrator, Flash, Fireworks

JULY 2011 – DECEMBER 2011

Online Designer – Dennis Publishing Ltd

In this position, I not only created online designs for websites, emails and lead generation campaigns but also organised projects and liaised with clients and editorial teams.

Key skills: Negotiating prices and schedules, data handling, Dreamweaver, Photoshop, InDesign, hand-coding in HTML5, XHTML, HTML, CSS 2 & 3, XML, Javascript and jQuery

EDUCATION

OCTOBER 2008 – JUNE 2011

Web Design Technologies

Birkbeck University of London

SEPTEMBER 2006 – JULY 2008

Pathway to Business English L1/L2 Advanced

University of Cambridge, London

MARCH 2001 – DECEMBER 2005

BSC (Hons) in International Relations

University of South Santa Catarina,
Brazil

Visit my portfolio at
FERNANDOFAS.COM

