

I'm a highly motivated Web Developer and Designer based in London E1 with a passion for new technologies and challenges. During the last eight years, I've developed a vast amount of websites using Gulp, Git, Photoshop, Fireworks, Flash, Illustrator, Bootstrap, WordPress, Muse, Edge and many others that make responsive design float smoothly on all devices. HTML5, XHTML, HTML, XML, Sass, Javascript and jQuery are the languages I use most for responsive layouts, styling, validations, slideshows and SEO. I'm friendly and driven. While I prefer working in a team, I show the same pro-active approach towards projects I work on independently.

## WORK EXPERIENCE

**JANUARY 2016 – FEBRUARY 2017**

### Interface Digital Developer – McCann Worldgroup, London

As an Interface Developer, I was responsible for designing, coding and managing high quality, cross browser, cross device solutions for Microsoft (Xbox, Surface, Cloud, Windows 10) in different markets (UK, Germany, France, Sweden, to name a few). I hand-coded HTML5, Sass and Javascript and gained large experience with the Greensock Animation library and server platforms (Atlas, DoubleClick, Flashtalking, Sizmek). As well as liaising with creatives, project managers and UX designers to provide technical insight and develop realistic solutions, I contributed opinions and ideas on new technologies and created new ways of working. I also created tools to enhance productivity, for instance an email template generator.

**Key skills:** Gulp, Grunt, Git, Node, Sass, Javascript, HTML5, CSS3, Photoshop, Illustrator

**DECEMBER 2014 – DECEMBER 2015**

### Freelance Web Developer/Designer & Graphic Designer

In this position, I worked for companies such as Decathlon, OgilvyOneDNX, Starbucks and illusionflamenca.co.uk. I developed HTML5 banners using Adobe Edge, Google Web Designer and hand-coded email templates, landing pages and print material.

**Key skills:** Hand-coding, HTML5, CSS3, Photoshop, InDesign, Illustrator, Dreamweaver

**AUGUST 2012 – DECEMBER 2014**

### Front-end Developer & Web Designer – Ella Jade Interiors

I was the sole Web Developer and Designer, responsible for all of the company's websites and email campaigns, landing pages, banners, interactive PDFs as well as print catalogues, flyers and brochures. Social media was also one of my responsibilities.

**Key skills:** Hand-coding, plug-ins, XHTML, HTML, CSS 2 & 3, X, Javascript and jQuery

**DECEMBER 2011 – AUGUST 2012**

### Freelance Web Developer & Designer – Dennis Publishing and private clients

As a freelancer, I designed bespoke email campaigns, landing pages, banners, print designs, interactive PDFs and interactive flash animations as well as web design for small companies and private clients.

**Key skills:** Dreamweaver, Photoshop, InDesign, Illustrator, Flash, Fireworks

**JULY 2011 – DECEMBER 2011**

### Online Designer – Dennis Publishing Ltd

In this varied position, I not only created online designs for web and emails plus lead generation campaigns but also organised projects and liaised with clients and editorial teams.

**Key skills:** Negotiating prices and schedules, data handling, Dreamweaver, Photoshop, InDesign, hand-coding in HTML5, XHTML, HTML, CSS 2 & 3, XML, Javascript and jQuery

## SKILLS

HTML/HTML5/XHTML	●●●●●
CSS 2 & 3	●●●●●
WordPress	●●●●●
Photoshop	●●●●●
Illustrator	●●●●●
Sass	●●●●●
Gulp	●●●●●
Edge	●●●●●
Javascript	●●●●●
Fireworks	●●●●●
jQuery	●●●●●
InDesign	●●●●●

## EDUCATION

**OCTOBER 2008 – JUNE 2011**

Web Design Technologies,  
Birkbeck University of London

**SEPTEMBER 2006 – JULY 2008**

Pathway to Business English L1/L2  
Advanced, University of Cambridge





**MARCH 2001 – DECEMBER 2005**

BSC (Hons) in International Relations,  
University of South Santa Catarina, Brazil

## LANGUAGES

Portuguese, English, Spanish, Italian

## INTERESTS

-  [www.londonmusichall.co.uk](http://www.londonmusichall.co.uk)
-  [www.fastechsol.com](http://www.fastechsol.com)
-  [www.informationssociety.co.uk](http://www.informationssociety.co.uk)
-  [www.thecatlog.com](http://www.thecatlog.com)

## CONTACT

-  [fernandofas@gmail.com](mailto:fernandofas@gmail.com)
-  07946 172 590
-  [www.fernandofas.com](http://www.fernandofas.com)
-  [uk.linkedin.com/in/fernandofas](http://uk.linkedin.com/in/fernandofas)